

ORDER



Orders
Order / Rev: 186642
Alt Order #:
Product Desc: Scott Tipton for Congress 2012
Estimate: 8595
Flight Dates: 10/17/12 - 10/27/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Strategic Media
Buying Contact:
Billing Contact:
 3299 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Congress/Scott Tipton (R)
Demographic: A25-54
Product Codes: PL3-US House Rep
Priority: P3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/26/12	44	\$38,495.00	\$32,720.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	44	\$38,495.00	\$32,720.75	0.00
Totals	44	\$38,495.00	\$32,720.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/23/12	10/24/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	- 11 - - - -	:30	2	\$1,500.00	P3	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	- 11 - - - -			2		\$1,500.00	0.00					
N 2	KMGH	10/17/12	10/19/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	- - 1 - 1 - -	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	- - 1 - 1 - -			2		\$300.00	0.00					
N 3	KMGH	10/23/12	10/25/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	- 1 - 1 - - -	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	- 1 - 1 - - -			2		\$300.00	0.00					
N 4	KMGH	10/18/12	10/18/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	- - - 1 - - -	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	- - - 1 - - -			1		\$350.00	0.00					
N 5	KMGH	10/22/12	10/26/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	1 - 1 - 1 - -	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	1 - 1 - 1 - -			3		\$350.00	0.00					
N 6	KMGH	10/17/12	10/17/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	- - 1 - - - -	:30	1	\$625.00	P3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/15/12	10/21/12	- - 1 - - - -			1		\$625.00	0.00					

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Advertiser: Congress/Scott Tipton (R)
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KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KMGH	10/17/12	10/19/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A -- 111--	:30	3	\$925.00	P2	0.00	NM	3	\$2,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 111--		3		\$925.00			0.00			
N 8	KMGH	10/22/12	10/26/12	GMA M-F 7-9A / KMGH CA GMA M-F 7-9A	CA	7A-9A 11111--	:30	5	\$925.00	P2	0.00	NM	5	\$4,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	11111--		5		\$925.00			0.00			
N 9	KMGH	10/17/12	10/18/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a -- 11---	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 11---		2		\$300.00			0.00			
N 10	KMGH	10/22/12	10/26/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a 11111--	:30	5	\$300.00	P3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	11111--		5		\$300.00			0.00			
N 11	KMGH	10/19/12	10/19/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a ---- 1--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	---- 1--		1		\$300.00			0.00			
N 12	KMGH	10/22/12	10/24/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a 1- 1----	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	1- 1----		2		\$300.00			0.00			
N 13	KMGH	10/19/12	10/19/12	The CHEW The CHEW	CA	1157A-1P ---- 1--	:30	1	\$265.00	P3	0.00	NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	---- 1--		1		\$265.00			0.00			
N 14	KMGH	10/23/12	10/25/12	The CHEW The CHEW	CA	1157A-1P - 1- 1---	:30	2	\$265.00	P3	0.00	NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	- 1- 1---		2		\$265.00			0.00			
N 15	KMGH	10/17/12	10/17/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P -- 1----	:30	1	\$1,575.00	P3	0.00	NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 1----		1		\$1,575.00			0.00			
N 16	KMGH	10/17/12	10/18/12	Nightline Nightline	CA	1037P-1103P -- 11---	:30	2	\$675.00	P3	0.00	NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 11---		2		\$675.00			0.00			
N 17	KMGH	10/22/12	10/25/12	Nightline Nightline	CA	1037P-1103P 1111---	:30	4	\$675.00	P3	0.00	NM	4	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	1111---		4		\$675.00			0.00			
N 18	KMGH	10/22/12	10/22/12	ABC Mon C Dancing W Stars	CA	9P-10P 1-----	:30	1	\$6,000.00	P3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	1-----		1		\$6,000.00			0.00			
N 19	KMGH	10/25/12	10/25/12	ABC Thurs B ABC Thurs B	CA	8P-9P --- 1---	:30	1	\$7,300.00	P2	0.00	NM	1	\$7,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--- 1---		1		\$7,300.00			0.00			
N 20	KMGH	10/21/12	10/21/12	SUN Sports Extra-KMGH 10P News Sunday Sports	CA	1037P-11p ----- 2	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	----- 2		2		\$450.00			0.00			
N 21	KMGH	10/20/12	10/20/12	The John Fox Show The John Fox Show	CA	Various ----- S- (9:30 PM-10:00 PM)	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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N21	KMGH	10/20/12	10/20/12	The John Fox Show	CA	Various	-----S-	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
				The John Fox Show		(9:30 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$1,250.00		0.00			
													Totals	44	\$38,495.00